



Cookie Notice

PSP Investments' Website

Prepared by the Access to Information and Privacy ("ATIP") Office

Last Updated:
March 2025

1. Introduction

Public Sector Pension Investment Board is a Canadian federal Crown Corporation with offices in Montréal, Québec and Ottawa, Ontario, as well as international offices operated by our wholly-owned subsidiaries in London (UK), New York (USA) and Hong Kong (Special Administrative Region [SAR]) (collectively, “PSP Investments,” “us,” or “we”).

This Cookie Notice applies to those who visit our website (“you” and “your”) available at <https://www.investpsp.com> (“Website”). This Cookie Notice supplements PSP Investments’ [Privacy Notice](#).

2. What are cookies?

A cookie is a small file that is placed on your device when you visit a website or use an online service. Cookies are widely used by organizations to make their websites or services work and to improve their websites or services to function more efficiently.

3. What types of cookies do we use?

First-Party Cookies & Third-Party Cookies

The cookies that collect data used by PSP Investments are called “first-party cookies”. Cookies that would collect any data to be used by anyone other than PSP Investments are called “third-party cookies.”

Strictly Necessary Cookies & Optional Cookies

Depending on the nature of the cookies used, they can be “strictly necessary cookies” or “optional cookies”.

Strictly necessary cookies are mandatory, which means they are required for our Website to function properly, and they cannot be switched off by the user via the Cookie Settings found at the footer of the Website.

Optional cookies may collect information such as the geographical location linked to your IP address, device type, browser information, page and session data such as the date and time of your visit, pages you visit on our Website, how long you spend on each page, how you got to the site, how you navigate through the site and how often you visit a given page or pages. Our site uses two categories of optional cookies, which are called “performance cookies” and “targeting cookies”:

- Performance cookies enable us to monitor the usage of our Website to improve its functionality and optimize user experience. PSP Investments uses Google Analytics software to conduct website analytics. Google Analytics does not log or store your IP address. For more information, please refer to Google Analytics [Help](#). Data collected for

analytics purposes may be sent to, and stored in, a location outside of the country where it was collected and may be subject to the governing legislation of those countries.

- Targeting cookies may also be set on our Website by third parties to allow certain functionalities, such as embedding videos. These cookies may also be used by these third parties for tracking and targeted ads.

Optional cookies will only be placed on your device if you allow them via our cookie banner on your first visit. You can always change your preferences for optional cookies using the cookie settings found at the footer of our Website.

Session Cookies & Persistent Cookies

The cookies that are used on our Website may be either “session cookies” or “persistent cookies” depending on how long they are retained on your device.

Session cookies are temporary cookies that remain on your device until you close your web browser, at which time they are automatically deleted. Many session cookies are essential to the proper operation of our Website because they allow you to navigate on our site and use our features.

Persistent cookies continue to stay on your device after you close your web browser unless you manually delete them, and they help us recognize you as an existing user of our Website and apply your preferred settings. The duration of persistent cookies varies based on its purpose and your browser settings.

You can find more information about the types of cookies we use, the purposes for which we use them and how long they remain on your device in the table below:

Cookie Type	Cookie Name	Cookie Description	Cookie Duration
Strictly Necessary First Party Cookie	django_language	This cookie is used to store the language preference that a user has selected on PSP's Website. It allows the Website to set the preferred language upon user's re-entry.	365 days
Strictly Necessary First Party Cookie	OptanonAlertBox Closed	This cookie is set by OneTrust, PSP's cookie management tool. It is set after users have seen the cookie banner and, in some cases, only when they actively close it. It ensures that the Website does not show the cookie banner more than once to a user.	182 days
Strictly Necessary First Party Cookie	OptanonConsent	This cookie is set by OneTrust, PSP's cookie management tool. It stores information about the categories of cookies PSP's Website uses and whether users have given or withdrawn consent for each category. This enables OneTrust to prevent cookies from each category from being set in the users' browser, when consent is not given.	182 days
Strictly Necessary	sessionid	This cookie is an anonymous session identifier.	Session

First Party Cookie			
Optional Performance First Party Cookie	_ga	This cookie is associated with Google Analytics and it distinguishes unique users by assigning a randomly generated number as a client identifier. It is used to calculate user, session and campaign data for the Website's analytics reports.	730 days
Optional Performance First Party Cookie	_ga_XXXXXXXX	Used by Google Analytics to identify and track an individual session with your device.	365 days
Optional Targeting Third Party Cookie	NID	<p>This cookie is used by Google to customize and improve the user's experience on Google services related to embedded videos by remembering preferences and other settings. It is also used for tracking and targeting ads on services like YouTube.</p> <p><i>* Please note that due to specific jurisdictional rules and regulations, this cookie may or may not be present depending on your location. You can review the list of cookies provided in our cookie settings to see if this cookie is being used in your location. However, even if this cookie is available in your location, it is optional and will only be activated if you allow optional cookies to be deployed.</i></p>	6 months

4. How can I manage cookies?

You can always adjust your preferences for optional cookies using our cookie settings, which can be found at the cookie banner when you visit our Website for the first time, or anytime at the footer of our Website. As mentioned above, you cannot change your preferences for strictly necessary cookies using our cookie settings as these cookies ensure that our Website functions properly. However, you can adjust your browser settings to block cookies. If you choose to block cookies using your browser settings, some sections or functionalities of our Website may not work as intended.

5. Contact us

If you have any questions about this Cookie Notice or the use of cookies on our Website, please contact us as indicated in our [Privacy Notice](#).

6. Updates to this Notice

This Cookie Notice may be updated periodically to reflect changes to the cookies on our Website and our use of such cookies. The effective date of our Cookie Notice is posted at the top of the page, and we encourage you to refer to this Cookie Notice often for the latest information about our practices.